



10th & 11th July 2027
Novotel Surfers Paradise
Gold Coast, Queensland

Sponsorship Prospectus

The Australian Association of Teachers of the Deaf (Qld) acknowledges Aboriginal and Torres Strait Islanders and their ancestors, custodians of this land known as Australia, where teachers of the Deaf gather to live and learn. We acknowledge parents, families and communities as the first educators of their children. We pay our respects to elders, past, present and emerging.

We also acknowledge and respect the members of the Deaf Community in Australia, who preserve their rich heritage, culture and language, Auslan. We also acknowledge the custodians of Auslan, promoting awareness, equality and access through sign language. Through Auslan, future leaders are inspired in the Deaf Community to continue their legacy and heritage.



We extend a warm welcome to join us at the Australia and New Zealand Conference for Educators of the Deaf (ANZCED 2027) on the 10th and 11th of July 2027 at the Gold Coast, Kombumberri country, Queensland. ANZCED 2027 is hosted by the Australian Association of Teachers of the Deaf Queensland Inc (AATD Qld).

ANZCED 2027 brings together Teachers of the Deaf, allied health professionals, Deaf and Hard of Hearing delegates, parents, service providers, advocacy groups and community groups, from around Australia and New Zealand. This conference will be fully accessible through the provision of Auslan interpreting and real-time English captioning.

The theme of ANZCED 2027, is Research, Innovation, Success and Expansion (RISE). RISE reflects Queensland's stunning coastline, the sun rising over the Pacific Ocean each day, that we hope our attendees will have the opportunity to enjoy. RISE represents our collective commitment to advancing research, embracing innovation, celebrating success and expanding opportunities for Deaf and Hard of Hearing learners, their families, and the professionals who support them.



Research	investigating, creating, and applying new or existing knowledge to answer questions, develop new concepts and solve problems.
Innovation	creating, developing, and implementing new ideas, or methods that improve upon existing practices.
Success	accomplishing desired aims, purposes, and results.
Expansion	increasing the scope, depth, or access to learning; broadening curriculum, enhancing knowledge, and extending educational opportunities.

Your partnership with ANZCED 2027 connects the delegates with the latest research and innovative resources / technology to support successful outcomes and expanded opportunities for educators, researchers and professionals working with Deaf and Hard of Hearing children and young people across Australia and New Zealand.

Looking forward to partnering with you.

Yours sincerely

Melissa Homann
Conference Convenor, on behalf of the Organising Committee
E: aatdqlld@gmail.com



As a sponsor of ANZCED 2027, you will have opportunities to partner with purpose, create impact and inspire connection while expanding your business opportunities.

Tier	Suggested Value	Target Sponsors / Area of Impact
Champion Partner	\$10,000 – \$15,000 +	Major organisations seeking high visibility and opportunities to partner with purpose and provide professional learning to delegates. Champion Partners receive the highest level of recognition and engagement with delegates. These sponsorships offer strong brand visibility, speaking opportunities and signature conference experiences that bring the ANZCED 2027 community together.
Impact Partner	\$5,000 – \$9,999	Organisations wishing to align with accessibility, inclusion and delegate engagement throughout ANZCED 2027. This is a unique opportunity to help ALL delegates access the conference content. Impact Partners contribute directly to equitable participation while demonstrating their commitment to accessibility and inclusion – through supporting services such as Auslan interpreting, live captioning, and supporting remote delegates.
Connection Partner	\$3,000 – \$4,999	Organisations seeking quality exposure and recognition by delegates. Creating meaningful opportunities for delegates to network and have community connections. Connection Partners support the professional learning and networking opportunities that shape the conference experience. These sponsorships provide visibility and engagement with delegates throughout the event.
Community Partner	Up to \$2,999	Organisations supporting specific conference elements or awards that assist in giving delegates a professional experience. Community Partners support practical conference resources, recognition programs and delegate experiences. These opportunities provide valuable brand exposure while contributing to a positive and inclusive conference environment.



Champion Partner – Premier Sponsorship Tier

\$10,001 – \$15,000 +

Champion Partners receive the highest level of visibility and engagement throughout ANZCED 2027. This sponsorship opportunity places your organisation at the forefront of the conference experience and provides meaningful opportunities to connect with educators, researchers, leaders and professionals from across Australia and New Zealand.

Benefits include:

- Premium brand visibility across conference marketing and communications
- High-profile recognition during conference events
- Opportunity to address delegates at a keynote or major conference function
- Enhanced digital and social media promotion
- Sponsor profile on the conference website and hyperlink to your website
- Inclusion of your logo and information in participants' digital packages
- Four complimentary registrations
- Access to attendee information (subject to privacy and consent requirements)
- Exhibition Opportunity

Available opportunities:

- Principal Conference Partner \$15 000 (one only)
- Cocktail Function Sponsor \$12 000 (one only)
- Keynote Session Sponsor \$10 000 (two only)

Impact Partner – Accessibility and Inclusion Sponsorship Tier

\$5001 – \$10 000

Impact Partners help ensure ANZCED 2027 is accessible, welcoming and inclusive for all participants. By supporting initiatives such as Auslan interpreting, captioning, supporting remote delegates, and providing equitable access to conference content, your organisation demonstrates a commitment to inclusion while gaining strong visibility amongst conference delegates.

Benefits include:

- Recognition as an Accessibility and Inclusion Partner
- Prominent logo placement on conference materials and website
- Sponsor profile on conference website and hyperlink to your website
- Opportunity to provide digital resources to delegates
- Recognition during relevant conference sessions
- Social media acknowledgement before and during the conference
- Two complimentary registrations
- Exhibition Opportunity

Suitable opportunities:

- Auslan Interpreting Sponsorship \$6 000 / day
- Captioning Sponsorship \$5 000 / day
- AV Sponsorship (inc. hearing loop) \$5 000/ day
- Conference Access Sponsorship \$5 000 – financial assistance to support remote delegates with travel and accommodation to attend ANZCED 2027.



Connection Partner – Delegate Engagement Sponsorship Tier

\$3001 – \$5000

Experience Partners contribute to the professional learning, networking and delegate experiences that make ANZCED memorable. These sponsorship opportunities provide strong visibility and direct association with key conference activities and services.

Benefits include:

- Logo placement on conference website
- Sponsor profile on conference website and hyperlink to your website
- Digital recognition in conference communications
- Social media acknowledgement
- Recognition slides displayed throughout the conference
- Opportunity to provide information or resources to delegates
- One complimentary registration
- Exhibition Opportunity
- Branding associated with sponsored conference activity

Suitable opportunities:

- Concurrent Session Sponsor \$3000 – up to 10 sessions available
- Satchel Sponsor \$4700 – (fabric, logo each side, 200 units)

Community Partner – Recognition and Resources Sponsorship Tier

Up to \$3000

Community Partners support practical conference resources, delegate materials and recognition programs that contribute to a positive conference experience. These opportunities offer an affordable way to raise organisational awareness while supporting the Deaf and Hard of Hearing education community.

Benefits include:

- Logo placement on conference website and hyperlink to your website
- Recognition as a conference supporter
- Social media acknowledgement
- Branding on sponsored item or award
- Inclusion in sponsor recognition displays
- Inclusion of handouts in delegate satchels

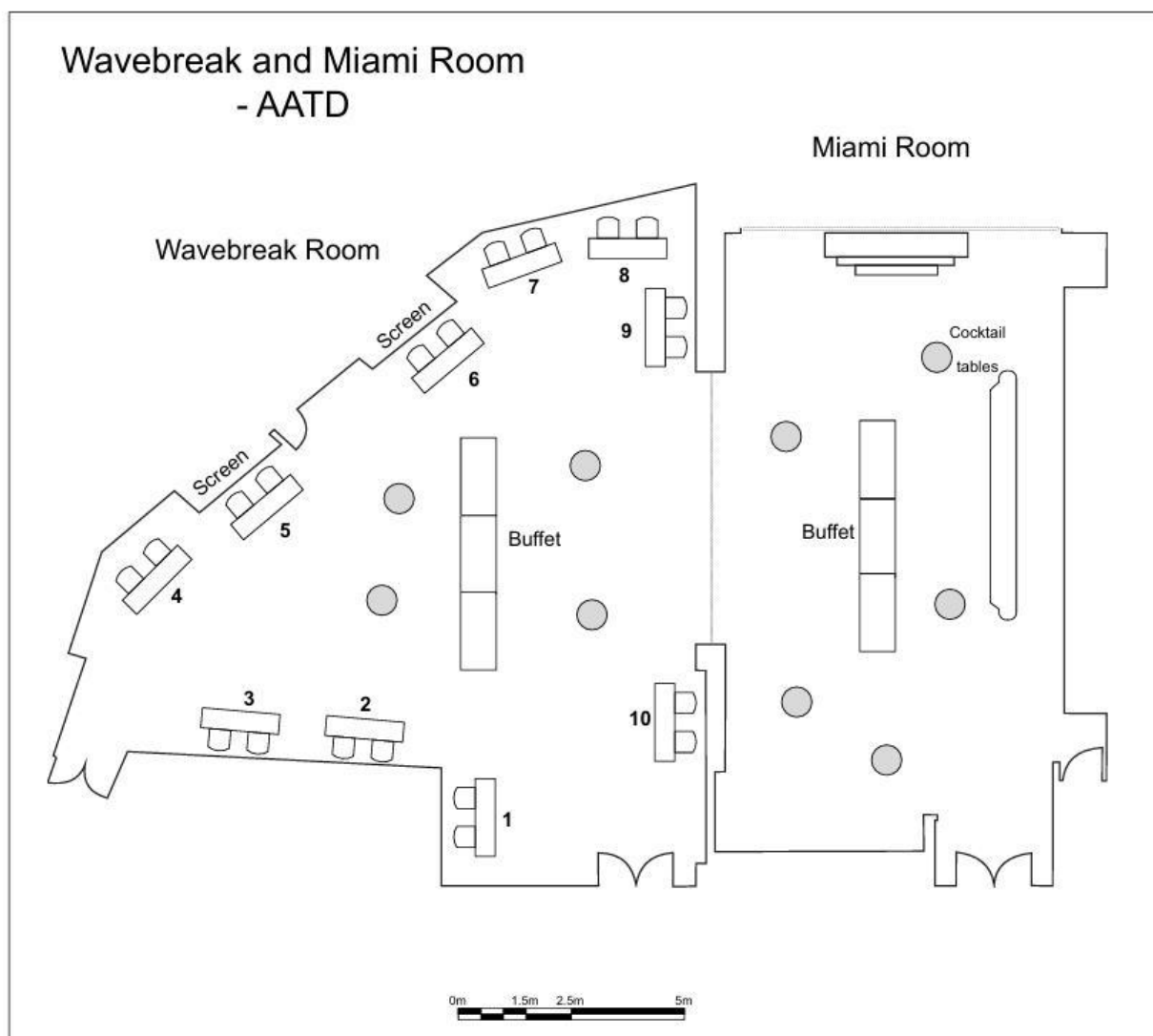
Suitable opportunities:

- Coffee Cart Sponsor POA (one only)
- Lanyard Sponsor \$2000 – or provide approx. 200 lanyards & plastic pouches
- Keep Cup Sponsor \$1800 – or provide approx. 200 keep cups
- Exhibition Opportunity \$2000
- Poster Prize Sponsor \$500



Exhibition Opportunity (floor plan):

You are invited to set up a display in the exhibition room at the Novotel, Surfers Paradise, Gold Coast. This space will be shared with catering during the conference, providing unparalleled access to the audience each day and during the cocktail event. **Champion Partners** will have first choice of table 5 or 6 which include a Screen behind the display table.





Sponsorship Opportunities

Your partnership with ANZCED 2027 helps bring together educators, families, researchers and professionals committed to improving the outcomes of Deaf and Hard of Hearing children and young people across Australia and New Zealand.

Benefits	Champion Partner	Impact Partner	Connection Partner	Community Partner
Organisation logo on website	Large	Medium	Standard	Standard
Sponsor profile on website	100 words	75 words	50 words	Logo listing
Pre-conference Social Media	3 posts	2 posts	1 post	1 post
Social media recognition during conference	✓	✓	✓	-
Recognition slide throughout conference	Premium placement	✓	✓	✓
Recognition during opening session	✓	✓	-	-
Opportunity to provide digital resources to delegates	✓	✓	✓	-
Attendee list (subject to consent)	✓	✓	-	-
Complimentary registrations (includes cocktail event)	4	2	1	-
Address delegates	5 minutes	-	-	-
Naming rights opportunity	✓	Limited	-	-
Priority sponsor placement	✓	✓	-	-
ANZCED sponsor badge/tile	✓	✓	✓	✓
Exhibition table and chairs	1 table	1 table	1 table	1 table



To take advantage of this partnership opportunity, please complete this page and forward to aatdql@gmail.com or complete the online form [Sponsorship / Exhibitor ANZCED 2027](#)

Company Name:

ABN:

Contact person:

Position:

Postal Address:

Phone:

Mobile:

Email:

Web Address:

I / We wish to apply for the sponsorship package indicated below:

Champion Partner:

- | | | |
|--------------------------|------------------------------|----------|
| ☐ | Keynote Session Sponsor | \$10 000 |
| ☐ | Cocktail Function Sponsor | \$12 000 |
| ☐ | Principal Conference Partner | \$15 000 |

Impact Partner:

- | | | |
|--------------------------|---------------------------------|---------------|
| ☐ | Auslan Interpreting Sponsorship | \$6 000 / day |
| ☐ | Captioning Sponsorship | \$5 000 / day |
| ☐ | Conference Access Sponsorship | \$5 000 |

Connection Partner:

- | | | |
|--------------------------|----------------------------|---------|
| ☐ | Satchel Sponsor | \$4 700 |
| ☐ | Concurrent Session Sponsor | \$3 000 |

Community Partner:

- | | | |
|--------------------------|------------------------|---------|
| ☐ | Coffee Cart Sponsor | \$POA |
| ☐ | Lanyard Sponsor | \$2 000 |
| ☐ | Keep Cup Sponsor | \$1 800 |
| ☐ | Poster Prize Sponsor | \$ 500 |
| ☐ | Exhibition Opportunity | \$2 000 |

☐ I / We (you, your organisation, your group) agree to all the Terms and Conditions set out below. By participating in ANZCED 2027 you are deemed to have agreed to these Terms and Conditions, and it is your responsibility to ensure that all your staff participants are aware of these Terms and Conditions.

Name:

Signature:

Date: / /

Should you have any questions regarding ANZCED 2027, please contact the Organising Committee at aatdql@gmail.com



Acceptance

Acceptance of all applications is subject to our approval, and we reserve the right to decline any application.

All terms and conditions are subject to further discussion and mutual agreement between the parties.

Confirmation of Bookings and Tax Invoice

Once you have completed an online booking, you will be sent a confirmation email with a Tax Invoice.

Payment

Payment is required within 14 days of the issuing of your tax invoice. Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

GST

All prices include GST, unless otherwise stated.

Point of Contact & Conference Updates

You will provide a single point of contact when booking to coordinate your participation. All information and updates be sent via email to your point of contact.

Attendee Numbers

We will promote the event to maximise participation, but we do not guarantee a minimum number of attendees.

Package Inclusions & Associated Costs

Refer to the Sponsorship Prospectus for inclusions for each package. All costs associated with your inclusions in the event will be borne solely by you and we shall have no liability for any costs unless we have explicitly agreed in writing.

Cancellation of Bookings

Any cancellation fees or amounts retained will be determined in accordance with the cancellation terms disclosed at the time of booking, taking into account any applicable committed costs and the timing of the cancellation.

Changes to the Event

The organiser may make reasonable changes to the Event's program, speakers, schedule, venue, format and other arrangements where necessary for operational, safety or other legitimate reasons.

The organiser will notify affected sponsors and exhibitors of material changes as soon as reasonably practicable.

Where a change materially reduces the sponsorship or exhibition benefits purchased, the organiser will offer, where reasonably practicable, equivalent alternative benefits or an appropriate adjustment to the sponsorship or exhibition fee.

If a material reduction cannot reasonably be remedied, the sponsor or exhibitor may request cancellation of the affected package and a reasonable refund for benefits not provided.

Disclaimer

Every effort has been made to present all the information accurately, however, we do not accept any liability for any inaccuracies in any published information. We will correct any published information as soon as possible and advise you as soon as possible.

The organiser will take reasonable care to ensure that published information is accurate and will correct material inaccuracies as soon as reasonably practicable after becoming aware of them. Nothing in this clause excludes or limits liability or rights that cannot lawfully be excluded or limited.

Product or Service Endorsement

Your participation in the event or sponsorship of any activity does not indicate endorsement of your products or services by AATD (Qld) Inc or NAATD and must not be stated or inferred in any way.

Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale but accurately represents the position and sizes of exhibition spaces at in-person conferences.



Allocation of Exhibition Space

Exhibition spaces can be requested when booking. We may revise allocated spaces after taking into account an organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant by us.

Insurance

No insurance is provided.

All sponsors and exhibitors must have adequate insurance for the period of the conference, including public and product liability cover and professional indemnity insurance. You will need to provide a certificate of currency to confirm your participation onsite.

Supply of Goods and Services

Sponsors and exhibitors are responsible for ensuring that any goods, samples, services or advice they provide comply with applicable laws and safety requirements. Each sponsor or exhibitor remains responsible for its own products, services and representations, subject to applicable law. Nothing in this clause excludes liability that cannot lawfully be excluded.

Security

Sponsors and exhibitors are responsible for taking reasonable precautions to secure their equipment, valuables and display materials. The organiser does not provide insurance for these items and is not responsible for loss or damage except to the extent liability arises from its negligence, wrongful acts or omissions, or otherwise cannot lawfully be excluded.

Representatives

Anyone from your organisation attending the conference or guests you wish to invite to the conference must register before the conference. An official name badge will be required to access the in-person meeting and exhibition areas.

Registration Terms and Conditions

All terms and conditions listed on the Registration page apply to your representatives to the extent of their attendance at the conference.

Opt-in Delegate List

The opt-in delegate list will be supplied to eligible sponsors and exhibitors prior to the conference and will include name, organisation, state and email address. The list provided will exclude the names of delegates who have not provided their consent.

The list is supplied only for the purposes disclosed to delegates, must be handled securely, and must not be used for unrelated purposes.

Interactive Exhibitions

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Signage at the venue

Your signage should be free standing to allow for easy placement and should be contained within your exhibition space.

Dismantling Displays

Due to safety requirements, you will not be able to dismantle your display before the published closing time.